

For immediate release

Circular Added Value: Koehler Paper Showcases Circularity Practices for Packaging Paper at Fachpack 2024

- **Recyclability a priority when developing flexible “NexFlex®” packaging paper**
- **High-quality “greenium” recycling paper made from 100% secondary fiber material**
- **Every recycling loop generates added value and conserves resources**

Oberkirch, Germany, 09/19/2024 – Koehler Paper, part of the Koehler Group, will be shining a spotlight on the circular economy at this year’s Fachpack trade fair in Nuremberg on September 24–26, 2024. Using its “NexFlex®” flexible packaging paper and “greenium” recycling paper as examples, the company will be demonstrating how it is already applying circular economy principles for the paper packaging sector at stand 310 in Hall 3A. In doing so, Koehler Paper is making a vital contribution to conserving resources.

Recyclable Flexible Packaging Paper Used As High-Quality Recycling Paper for Luxury Packaging

One priority when developing “NexFlex®” flexible packaging paper is to make sure that it is recyclable and offers outstanding product protection. The paper can then be recycled as part of a standard paper recycling process or reused. This is also certified by the Papiertechnische Stiftung (PTS, Paper Technology Foundation) and environmental service provider Interzero. “With our flexible packaging paper for food and non-food applications, we offer future-proof products that are made from renewable raw materials and are well suited for recycling after use,” explains Christoph Wachter, Director of Flexible Packaging Paper at Koehler Paper. According to the 2024 performance report from industry association Die Papierindustrie e. V., 81.5% of paper packaging in circulation in Europe is ultimately recycled.

At Koehler Paper’s Greiz mill, waste paper is processed into high-quality secondary fiber material, which is then used to produce recycled paper. “Paper is the best example of successful circular value creation, as waste paper is continually turned into new paper,” says Udo Hollbach, Managing Director of the Koehler Paper Greiz mill, explaining the advantages of the material. “Thanks to the circular economy principles that we practice within our company, we are able to save valuable resources and produce high-quality packaging materials. We can also test the recyclability of our NexFlex® paper at a technical level.” Koehler Paper’s “greenium” recycling paper is made from 100% secondary fiber material and bears the “Blue Angel” ecolabel.

Koehler Holding SE & Co. KG

Hauptstraße 2 · 77704 Oberkirch · Germany · Phone +49 7802 81-0 · Fax +49 7802 81-4330 · www.koehler.com
Sitz: D-77704 Oberkirch · Amtsgericht Freiburg i. Br. · HRA 490392



Figure: At Fachpack 2024, Koehler Paper will be demonstrating how it is already putting the circular economy into practice and conserving resources today with its range of packaging paper. Source: Koehler Group



2030 Sustainability Strategy

By applying circular economy principles in practice for packaging paper, the Koehler Group is helping to achieve sustainable development goals in the area of Resource Efficiency.

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About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2023, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

Your contact person:

Alexander M. Stöckle

Koehler Group press contact

Phone: +49 7802 81-4749

E-mail: alexander.stoeckle@koehler.com

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