

For immediate release

## **Koehler Group Sustainability Manager Receives Award for Extraordinary Commitment from 4evergreen Alliance**

- **Jens Kriete receives award for extraordinary work in the area of public affairs**
- **4evergreen alliance focuses on collaboration as the key to the future of fiber-based packaging**
- **Koehler Group boosts sustainable packaging solutions and innovation for circular economy approaches**

**Oberkirch, Germany, 11/21/2024** - At the fifth 4evergreen annual conference in Brussels on November 6th, 2024, Koehler Group Sustainability Manager Jens Kriete received an award for his extraordinary contributions to the alliance's "Information" workstream. The prize was meant to honor Kriete's commitment in the area of public affairs, in which he continues to take the various complex findings and insights from various technical workgroups and translate them into instructive, easy-to-digest messages that help keep members and policymakers informed. The 4evergreen alliance features over 100 companies that engage with various aspects along the entire lifecycle of fiber-based packaging, including not only the Koehler Group, but also Amazon, UPM, Voith, DOW, Henkel, Procter & Gamble, Ikea, Palm, and Elopak. "We are pleased to award Jens with this year's Outstanding Contributor Award. His proactive work and valuable discussions on the institutional updates and the PPWR have been incredibly helpful and greatly appreciated at 4evergreen," said 4evergreen Program Director Susanne Haase.

The Koehler Group has been a member of the 4evergreen alliance since 2020, and accordingly is part of the corresponding objective of achieving a 90% recycling rate for fiber-based packaging by 2030. "Our participation in 4evergreen's activities gives us an invaluable opportunity to push sustainable recyclable packaging solutions more effectively. The flexible packaging paper products that make up our NexFlex® brand make us trailblazers in this area, not to mention that this means we're actively contributing to achieving 4evergreen's ambitious goals," says Jens Kriete. Moreover, the group's membership in the alliance is also helpful to the former's sustainability strategy, which among other things contemplates for customers to achieve a reduction of 80% in their CO<sub>2</sub> emissions by 2030 with Koehler products.

**Koehler Holding SE & Co. KG**

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*Picture: Andreas Walser (right) presenting Jens Kriete with the Outstanding Contributor Award at the 4evergreen annual conference in Brussels. Source: 4evergreen alliance*



### **2030 Sustainability Strategy**

*By participating in the 4evergreen alliance's activities, the Koehler Group is helping achieve sustainable development goals in the area of successful future-proof products and services.*

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## About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2023, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

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