

For immediate release

Quality of Koehler Recycled Paper Shines Through—Even in Complex Finishing Processes

- **Specialist Print Shop and First-Class Finishing Specialist “Bölling Prägedrucksachen” Won Over**
- **Premium Recycled Paper from Koehler Paper Behave Almost Like Virgin Fiber Paper During Embossing**
- **Unique Natural Paper Finish of the Koehler Recycled Paper Ensures Uniform Image**

Oberkirch, Germany, 07/17/2024 - Paper is a product that does far more than simply carry information—it is a sensory experience. Marco O. Bölling, finishing expert and owner of “Bölling Prägedrucksachen” in Bad Soden, explains how to create a lasting impression with paper. The “Bölling Prägedrucksachen” print shop only uses the finest paper, with great attention to detail in order to maintain its extremely high standards.

Specialist Print Shop and First-Class Finishing Specialist “Bölling Prägedrucksachen” Won Over

The family company was founded in 1964 by Karlheinz C. Bölling and was originally called Stahlstichdruck Bölling KG. The print shop was taken over by Marco O. Bölling in 2000. The company, which started out as a relief stamping business, has now become a finishing specialist combining traditional techniques with state-of-the-art processes to produce small works of art on a par with fine sculpture. The raised blind embossing in particular is reminiscent of relief work from the Renaissance. This allows 3D effects to be created on paper, such as a baby's footprint on a birth announcement card. “For work like this, you need extremely high-quality paper with long fibers so that it does not rupture at the edges of the embossing,” explains Marco O. Bölling.

Premium Recycled Paper from Koehler Paper Behave Almost Like Virgin Fiber Paper During Embossing

Because of this, very few types of recycled paper are suitable for this kind of finishing. The paper fibers are ground in every recycling operation, which makes them shorter each time. Secondary fibers can only withstand complex further processing if they are additionally refined during production. “The only recycled paper that behaves virtually like new paper is the one made by Koehler Paper and which is produced at the site in Greiz. It behaves almost identically to virgin fiber paper during embossing,” says print shop owner Marco O. Bölling. Greenium creative board, creative print, COLORline IQ, and Koehler Eco® paper products made of 100% secondary fiber material are intended as a sustainable and premium alternative in the area of top-quality printed products, among others.

Koehler Holding SE & Co. KG

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Unique Natural Paper Finish of the Koehler Recycled Paper Ensures Uniform Image

No matter how much the company is dedicated to the art of finishing – it is never an end in itself. “Aesthetics and quality pay off,” Mr. Bölling believes. “If you hand a high-quality business card to a new contact, it immediately shows you are serious and trustworthy.” That’s why it is important to select the right paper for the right purpose, such as high-quality recycled paper from Koehler Paper Greiz. It is the perfect choice for many different finishing processes and has a feel that tells your brain that everything you have perceived with your senses is right.



Figure: Marco O. Bölling, owner of “Bölling Prägedrucksachen” in Bad Soden, has been won over by the high-quality recycled paper from Koehler Paper Greiz. This premium recycled paper can be used in complex finishing processes. Source: Koehler Group

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About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 67% in 2022, and brings in an annual turnover of around 1.3 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, Koehler is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

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