

For immediate release

Virtual 360° Tour Provides a Glimpse into the State-of-the-Art Production Line 8 at Koehler Paper's Kehl Site

- Koehler Paper offers a look behind the scenes at its paper production facility
- Unique 360° tour brings paper production to life
- Tour offers exclusive insights and interesting facts

Oberkirch, 7/18/2023—Koehler Paper is now offering the chance to take a look behind the scenes of its paper production facility in Kehl and learn more about one of the region's largest employers in the process. Koehler's interactive, virtual 360° tour allows visitors to look around and experience the paper production facility for themselves.

The Koehler Group currently employs around 555 personnel at its Kehl site. The plant, which produces thermal paper and decor paper on three ultra-modern machines, opened in 1988. Production line 8 was commissioned in 2019, following an investment of 300 million euros from the company. The modern paper and coating machine is used to make flexible packaging papers as well as innovative barrier papers, which are used by companies including chocolate start-up nucao.

Tour offers exclusive insights and interesting facts

"With the virtual 360° tour, we can now demonstrate the paper production process digitally, using the new production line 8 as an example," says Joachim Uhl, Mill Director at Koehler Paper's Kehl site.

The virtual tour through the site includes interesting facts about the paper production facility. For example, visitors find out that production line 8, which was commissioned in 2019, is used to produce the "NexFlex®" flexible packaging paper as an alternative to plastic packaging, and the environmentally friendly thermal paper "Blue4est®," which is used for applications such as till receipts.

Navigating during the virtual tour

To look around during the 360° tour, visitors simply need to move the mouse while keeping the left button held down. The white markers on the floor help to navigate through the production halls. Visitors can access the next point in the tour either using the white markers on the floor or via the navigation bar on the left side of the screen. Along the way through the production facility, you will find info points—marked with an "i"—which link to additional information, images, or videos.

Start tour here: <https://www.koehlerpaper.com/en/company/pl8-360grad.php>

Koehler Holding SE & Co. KG

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Caption: The interactive and virtual 360° tour provides a glimpse into paper production at the Koehler Paper site in Kehl.

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More about the Koehler Group

The Koehler Group was founded in 1807 and has been family-run to this day. The Group's core area of business is the development and production of high-quality, specialty paper, including thermal paper, playing card board, drink coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation paper, and, since 2019, innovative specialty paper for the packaging industry, too. In Germany, the Koehler Group, with its around 2,500 employees, has five production sites, as well as three more in the USA. The Group operates on an international level, with an export ratio of more than 70% in 2022 and annual revenue of about 1.3 billion euro.

As an energy-intensive enterprise, Koehler invests with its unit Koehler Renewable Energy in renewable energy projects such as wind energy, hydroelectric power, photovoltaics, and biomass. The Koehler Group has committed itself to producing more energy from renewable sources than is needed for paper production by 2030.

With the business unit Koehler Innovative Solutions, Koehler collaborates with start-ups to promote innovations in the core business areas of paper and renewable energy.

More information is available here: <https://www.koehler.com>

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