

For immediate release

Consistently Sustainable: Packing Disposable and Reusable Cutlery in Paper with Koehler Paper and Franz Veit

- **Easy to make the switch to paper packaging with “Koehler NexPlus® Seal Pure”**
- **Paper processing company Franz Veit GmbH supplies finished rolled goods for easy handling on packaging machines**
- **100% recyclable packaging paper reduces carbon footprint**

Oberkirch, 08/07/2023—Koehler Paper, part of the Koehler Group, offers sustainable paper-based solutions for cutlery packaging in conjunction with its longstanding partner Franz Veit GmbH. Disposable and reusable cutlery can be packaged hygienically and in tear-proof packaging with the flexible packaging paper Koehler NexPlus® Seal Pure in 65 gsm. The paper can be purchased as finished rolled goods for packaging machines from Franz Veit GmbH and can be custom printed using flexographic printing that is suitable for direct and indirect contact with food, or it can also be supplied unprinted. This packaging solution is already being used in hospitals, airlines, and university catering.

Easy to make the switch to recyclable paper packaging with “Koehler NexPlus® Seal Pure”

Many hospitals, caterers, staff canteens, and airlines have set themselves the goal of saving resources or using more sustainable materials. The packaging paper from Koehler Paper makes it easy to switch to more sustainable product packaging. “For many customers, it is only logical that plastic-free disposable or reusable cutlery is also wrapped in plastic-free packaging. In Koehler NexPlus® Seal Pure, we are offering a packaging paper with a significantly reduced carbon footprint in comparison to conventional plastic packaging, and it also boasts the significant benefit of being 100% recyclable,” says Christoph Wachter, Head of the Flexible Packaging Paper division at Koehler Paper, as he explains the new application of this product. “We are in the business of enabling customers to switch from film to paper. The packaging paper from Koehler Paper is easy to process and is known for its excellent running properties on converting and packaging machines,” adds Bernhard Eberlein, Head of Sales for Industrial Rolls at Franz Veit GmbH, highlighting the benefits of paper packaging for cutlery.

Sustainable packaging: Innovative paper solutions with ‘NexFlex®’ from Koehler Paper

With the NexFlex® product range, Koehler Paper has developed a unique and 100 per cent recyclable generation of flexible packaging papers. The aim here is to replace plastic in packaging by using so-called barrier paper wherever possible. The range covers a broad spectrum: It includes standard coated and uncoated papers used in laminates for pouches, sachets, and other applications, making them suitable for a wide range of packaging for food and non-food products. The next generation of papers for flexible

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packaging are sustainable barrier papers with functional surfaces for product-specific protection (Koehler NexPlus®). The NexFlex® product family also includes papers coated on one side with good dimensional stability and high smoothness (Koehler NexCoat®), as well as uncoated paper with a natural appearance (Koehler NexPure®). Various flexible packaging papers from Koehler Paper were awarded a score of 19 out of a possible 20 points by the environmental service provider Interseroh, along with the 'Made for Recycling' seal.



Figure: Paper packaging for disposable and reusable cutlery from Koehler Paper and Franz Veit GmbH.

About Franz Veit GmbH

Franz Veit GmbH has 200 employees who process around 40,000 metric tons of paper every year into till rolls, party products, and rolls for industrial applications. Along with banderoles and printed cardboard rolls for food packaging and disposable food containers, its products also include flexible packaging for cutlery or non-food items, for example. Images with a print width of up to 140 cm can be printed on modern flexographic printers in six colors. In addition to the colors that are suitable for direct contact with food, barrier and heat-resistant water-based coatings can also be used. Franz Veit GmbH can use its highly automated cutting machines to turn printed and unprinted materials from 20 to 700 gsm into short and narrow rolls in widths starting from 4 mm. The flexibility and variety of production possibilities make Franz Veit GmbH the perfect link between the paper manufacturer and the packaging industry.

For more information, visit: www.veit-gmbh.de

About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, drinks coasters, fine paper, carbonless paper, recycled paper, decor paper, wood pulp board, sublimation papers, and also innovative specialty papers for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of 70% in 2021, and brings in an annual turnover of around 1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

In addition, with its Koehler Innovative Solutions business unit, Koehler is dedicated to developing new business areas outside of special paper production and energy production.

Find more information at: <https://www.koehler.com>

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