

**For immediate release**

## **Koehler Group to present a variety of innovations and trends at drupa 2024**

- **From specialty paper products to partnerships with startups: The Koehler Group will be present with all its business units**
- **“Creating value for generations”: Shaping the future with paper and renewable energy**
- **Novel product innovations to be showcased at drupa 2024**

**Germany, Oberkirch, 05/22/2024** - From May 28th through June 7th, the Koehler Group will be providing visitors to drupa with a window into its entire portfolio across all its business units. The event will take place in Düsseldorf, and innovative and premium specialty paper products, renewable energy projects, research and development projects, and startup partnerships will be among the many things showcased by the Oberkirch-based family business at Hall 4, booth A20. This year’s motto for the trade fair is “we create the future,” and the Koehler Group will be presenting future-proof paper products and new developments in line with that: From the Black Forest, for the whole world.

### **Tradition meets innovation: Premium specialty paper for an extremely wide variety of applications**

On an area of around 400 square meters, the Koehler Group will be showcasing its incredibly varied core business: innovative specialty paper products. These include sustainable Blue4est® thermal paper, cardboard for game cards, fine paper, carbonless paper, premium recycled paper, decor paper, sublimation paper, flexible packaging paper, and applications based on wood pulp board. In addition, KATZ, which is part of the Koehler Group and has been making wood pulp board coasters since the beginning of the 20th century, will be introducing a newly developed product for dry and greasy food to the public for the first time ever.

Kai Furler, Koehler Group CEO, had the following to say about the company’s planned appearance at this year’s drupa: “In line with our guiding principle of ‘creating value for generations,’ we want to show how we’re shaping the future with paper and renewable energy and making a sustainable contribution to our society and the environment.”

### **Opportunities for industry-wide exchanges**

The Koehler Group’s experts will not just be available to talk with visitors at the company’s booth, but will also be giving expert presentations and participating in panel discussions at the drupa touchpoint sustainability forum and providing insights into the world of flexible packaging paper and recycled paper products. In addition, Koehler Group COO Dr. Stefan Karrer will be going over the company’s climate strategy in a presentation at the aforementioned forum.

**Koehler Holding SE & Co. KG**

Hauptstraße 2 · 77704 Oberkirch · Germany · Phone +49 7802 81-0 · Fax +49 7802 81-4330 · [www.koehler.com](http://www.koehler.com)  
Sitz: D-77704 Oberkirch · Amtsgericht Freiburg i. Br. · HRA 490392

Finally, Christoph Wachter, Director of Flexible Packaging Paper at Koehler Paper, will be presenting the various potential uses of flexible packaging paper products at a panel discussion scheduled for the touch-point packaging forum.



*Figure: The Koehler Group will be at drupa 2024 at Hall 4, booth A20. Source: Koehler Group*

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## About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 67% in 2022, and brings in an annual turnover of around 1.3 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, Koehler is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

## Your contact person:

Alexander M. Stöckle

Koehler Group press contact

Phone: +49 7802 81-4749

E-mail: [alexander.stoeckle@koehler.com](mailto:alexander.stoeckle@koehler.com)

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