

**For immediate release**

## **KATZ Food Board: The natural material for food packaging**

- **A product that is based on natural and renewable raw materials**
- **A product range that is particularly well-suited for use as a packaging basis for dry, moist, and greasy food**
- **Low grammage combined with high volume minimizes weight while providing high stiffness**
- **Introduced for the first time ever at drupa in Düsseldorf**

**Weisenbach, Germany, 06/05/2024** - KATZ, a Koehler Group company, has developed a natural material that can be used as a basis for food packaging in the form of its KATZ Food Board products. KATZ Food Board is made out of wood pulp board, a sustainable raw material that has left its mark on the company's range of products and was originally used in coasters for the hospitality industry. From there, the uses for KATZ wood pulp board have exploded, so that it is now used in an extremely wide range of industrial sectors. At the KATZ Food Board, the raw material is now also being used in the food and packaging industries.

KATZ Food Board is a particularly high-volume material that is based on wood pulp. The product can be used in a variety of ways, for example as pads for dry and greasy food, meaning all the way from pastries, fruit and vegetables, or for fish, meat, sausages and cheese.

### **Natural raw material: An innovative board solution**

The company's wood pulp board is made exclusively with wood from sustainable forestry and regional sources. This wood comes from thinning, and is a byproduct of forest management. In addition, we make sure that our production processes are environmentally friendly throughout.

"The all-natural components in our wood pulp board make it one-of-a-kind. In fact, customers can put food on our KATZ Food Board without any worries. To put it simply, our product doesn't contain any undesirable toxic substances that could make it into the packed product," says KATZ Managing Director Jürgen Schulz while explaining why KATZ Food Board is such a unique product. When using the KATZ Food Board Pure, customers can rely on certified food safety thanks to the ISEGA certificate.

### **A variety of product versions for individualized uses**

The product base developed by KATZ for the KATZ Food Board product range is unique and 100% recyclable and suitable for direct contact with food. The goal is to replace existing plastic packaging solutions with

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KATZ Food Board wherever possible. Two categories are currently being developed for series production. On one hand, there is KATZ Food Board Pure, a natural and unprocessed product that is especially well-suited for use as a packaging material in direct contact with dry and greasy food. On the other, KATZ Food Board products with laminated film or foil will soon be part of the product range. In fact, specific barrier properties can be achieved by using gold foil, silver foil, or transparent film for lamination. This means that this version can be used to pack moist and greasy food, such as salmon, meat, and pastries.

### **A valuable secondary raw material at the end of the product lifecycle**

The layer construction that makes up KATZ Food Board products makes it possible to remove the laminated film or foil from the board surface with little effort. This makes it possible to sort its components and recycle them accordingly so that the board can be recycled 100% as used paper with its high-value virgin fibers.

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*Figure: Thanks to its exclusive use of natural raw materials, KATZ Food Board Pure is suitable for use in the food sector and is also certified for this by ISEGA. Source: Koehler Group*



### **2030 Sustainability Strategy**

*By developing recyclable and innovative products, the Koehler Group is helping achieve sustainable development goals in the area of future-proof products.*

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## **About the Koehler Group**

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry since 2019. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 67% in 2022, and brings in an annual turnover of around 1.3 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, Koehler is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

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