

For immediate release

Opening of Sailing#Art4GlobalGoals Permanent Exhibition at Koehler Paper's Greiz Mill

- **#Art4GlobalGoals is intended to help spread awareness of the UN's 17 Sustainable Development Goals**
- **The Koehler Group's corporate strategy is based on the fundamental principle of sustainability**
- **Permanent exhibition for employees opens at Koehler Paper's Greiz Mill**

Oberkirch, Germany, 09/17/2024 – In 2015, the leaders of our countries and governments across the globe agreed on 17 goals that would result in a better world and that would be implemented by 2030. These goals offer the chance to end poverty, fight inequality, and stop climate change in its tracks. #Art4GlobalGoals is intended to help spread awareness of these 17 Sustainable Development Goals while being guided by them. As part of this initiative, artist Stefan Szczesny interpreted the 17 UN goals through an artistic lens and transformed them into an exclusive limited edition run of art prints using premium recycled paper from Koehler Paper.

CDU MP and Member of the Thuringia Regional Parliament Christian Tischner, Mayor of Greiz Alexander Schulze, and Nico Overkott from the artstar Verlag art publishing house opened the Sailing#Art4GlobalGoals permanent exhibition at Koehler Paper's Greiz mill on September 12, 2024. The 17 images by Stefan Szczesny were installed in different places around the site in a spirit of celebration.

#Art4GlobalGoals is intended to help spread awareness of the UN's 17 Sustainable Development Goals

#Art4GlobalGoals is an initiative by UNESCO Special Ambassador and founder of the YOU Foundation Dr. h.c. Ute-Henriette Ohoven in collaboration with Geuer & Geuer Art GmbH, the Association for Art in Public gGmbH, and artstar Verlag. The project is supported by UNESCO and features work by various renowned artists. In 2021, international artist Stefan Szczesny was chosen to come up with 17 artistic motifs for the aforementioned Sustainable Development Goals. To do this, he decided to use the main sails of sailing yachts as his canvas. In fact, the idea for the "Sailing #Art4GlobalGoals" project arose together with the YOU Foundation based on an idea for a sailing exhibition that Dirk Geuer had in Düsseldorf. The team at Koehler Paper was more than happy to provide premium recycled paper for Stefan Szczesny's exclusive limited edition run. Creative print 270 gsm was used for the impressive art prints, while Koehler Eco® Black 160 gsm was selected for the stunning print portfolio.

Koehler Holding SE & Co. KG

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The Koehler Group's corporate strategy is based on the fundamental principle of sustainability

Sustainability is a basic guiding principle for the way the Koehler Group does business, a cornerstone of the company's strategy, and an integral part of its organization. As a family-owned company, the Koehler Group firmly believes that it too has a responsibility to contribute to the UN Sustainable Development Goals through its business activities. "We're glad to be working with Stefan Szczesny to raise further awareness of these tremendously important goals. This is yet another striking instance of our premium recycled paper products showing how Koehler combines the most demanding and sophisticated standards for sustainability and luxury in recycled paper products," said Udo Hollbach, managing director of Koehler Paper at the Greiz site. "The permanent exhibition at our site is a creative way of illustrating the important issues in the Koehler Group's sustainability strategy to our employees," added Mr. Udo Hollbach.



Figure: CDU MP and Member of the Thuringia Regional Parliament Christian Tischner, Mayor of Greiz Alexander Schulze, and Nico Overkott from the artstar Verlag art publishing house opened the Sailing#Art4GlobalGoals permanent exhibition at Koehler Paper's Greiz mill. Source: Koehler Group

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2030 Sustainability Strategy

As a family enterprise, Koehler wants to make a sustainable contribution to society and the environment through its business operations.

About the Koehler Group

The Koehler Group was founded in 1807 and has been family-run from that moment to the present day. The group's core business activity lies in the development and production of high-quality specialty paper. This includes—among others—thermal paper, playing card board, beverage coasters, fine paper, carbon-less paper, recycled paper, decor paper, wood pulp board, sublimation paper, and also innovative specialty paper for the packaging industry. In Germany, the Koehler Group employs around 2,500 people across five production sites, with three additional sites in the USA. The group operates internationally, with an export share of around 70% in 2023, and brings in an annual turnover of around 1.1 billion euros.

As an energy-intensive company, Koehler invests in renewable energy projects such as wind energy, hydropower, photovoltaics, and biomass with its Koehler Renewable Energy business unit. The Koehler Group has set a goal of producing more energy from renewable sources by 2030 than is required for its paper production operations.

With its Koehler Innovative Solutions division, the Koehler Group is collaborating with start-ups to promote innovations in the core business segments “paper” and “renewable energy”.

Find more information at: <https://www.koehler.com>

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